



## 2019-2020 BUSINESS SPONSORSHIP OPPORTUNITIES

### ABOUT

Carrollwood Elementary PTA serves nearly 800 students and their families, helping to enrich their lives through programming, classroom and teacher support, and family engagement. Join us in this endeavor with a business sponsorship at the following levels.

**ANNUAL SPONSORS** receive acknowledgement throughout the 2019-2020 school year. Each annual sponsorship includes 2 individual PTA memberships.

#### Platinum Owl \$2000 (one available)

Includes all the benefits of an annual Golden Owl sponsorship and becomes our Hootiefest Flagship Sponsor (see below for details)

#### Golden Owl \$1000

Receives a 2' x 4' banner in our car loop, Fall and Spring acknowledgment on our school marquee and Facebook page, business logo with link on our PTA website, and an opportunity to provide marketing materials at our Fall and Spring general membership meetings

#### Silver Owl \$500

Receives Fall and Spring acknowledgment on our PTA Facebook page, business logo with link on our PTA website, and an opportunity to provide marketing materials at our Fall and Spring general membership meetings

#### Bronze Owl \$250

Receives Fall and Spring acknowledgment on our PTA Facebook page and business logo with link on our PTA website

#### Hootie's Circle of Friends \$100

Receives Fall and Spring acknowledgment on our PTA Facebook page and business logo on our PTA website

**HOOTIEFEST SPONSORS** support our February 2020 school carnival, which brings more than 1,000 community members to our school. This is the perfect opportunity to highlight your local business, with all net proceeds going directly to our teachers to support classroom programs.

#### Flagship Sponsor - \$1000 (one available)

- Business name and logo displayed on banner central to the event, acknowledging your business as our Flagship Sponsor
- Business name and logo displayed on all Hootiefest promotional material
- Business receives thank you recognition on our PTA Facebook page
- Complimentary 10' x 10' vendor booth to host an activity and/or distribute promotional material

#### Activity Sponsor - \$500

- Business name and logo displayed on signage outside the bounce houses or dodge ball courts
- Business receives thank you recognition on our PTA Facebook page
- Complimentary 10' x 10' vendor booth to host an activity and/or distribute promotional material

#### Entertainment Sponsor - \$250

- Business name and logo displayed on banner central to the event
- Business receives thank you recognition on our PTA Facebook page
- Complimentary 10' x 10' vendor booth to host an activity and/or distribute promotional material

**IN KIND DONATION OPPORTUNITIES** include Teachers Luncheon, Grandparents Day breakfast, Hootiefest concessions and silent auction, STEAM Night, Bingo Night, Teacher Appreciation, paper, water and more! Your business will be acknowledged at the event and on our PTA Facebook page.



## 2019-2020 SPONSORSHIP COMMITMENT

**Sponsor business name**

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**Address**

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**Contact name**

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**Contact phone number**

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**Contact email**

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**Sponsorship level and amount (or describe in kind donation)**

ANNUAL SPONSOR TYPE \_\_\_\_\_

HOOTIEFEST SPONSOR TYPE \_\_\_\_\_

IN KIND DONATION DESCRIPTION

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**Sponsor Signature**

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**Date**

**Carrollwood PTA President Signature**

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Thank you for your support! Please email all logo information to [smcdonald@mcdonaldbarnhill.com](mailto:smcdonald@mcdonaldbarnhill.com). Logos must be high resolution PDF or JPG format for inclusion on vinyl banners.

**Contact** Sherry McDonald at [smcdonald@mcdonaldbarnhill.com](mailto:smcdonald@mcdonaldbarnhill.com) or 813.952.4763 with questions.

Please make checks payable to **Carrollwood Elementary PTA.**

**Send to:**  
Carrollwood Elementary PTA  
3516 McFarland Road  
Tampa, FL 33618

*Carrollwood Elementary PTA is a 501(c)(3) organization and your donation is tax deductible.*